



Mariners Volleyball Club

2016 Sponsorship Guide





What is the Mariners Volleyball Club?

The Mariners Volleyball Club is a not for profit society that was developed in 2015 to provide as many athletes as possible the opportunity to participate in Club Volleyball.

The Mariners Volleyball Club primarily serves the Nanaimo community drawing athletes who attend public schools in School District #68, or private schools such as Aspengrove or Nanaimo Christian School.

The club also strives to teach athletes respect for the sport of Volleyball, officials, teammates and the opposition, with the intent to encourage all participants to embrace Volleyball as their sport of choice for life.



Did you know? Volleyball is the second highest participation sport in the world, trailing only soccer.



Sponsorship Opportunities

There are three ways to create a sponsorship opportunity with the Mariners Volleyball Club. Each opportunity allows you to access promotional or branding opportunities for your business while helping provide local athletes an opportunity to participate in club volleyball.

- 1) Title Sponsor
- 2) Age Group Sponsor
- 3) Web Advertiser



Did you know? About one billion people play volleyball throughout the world?



Levels of Sponsorships

Title Sponsor - \$5000

As the title sponsor for the club you will receive the following:

- Your logo placement, with link, on our website Home page
- Your logo on all e-mail advertisements sent out by the club administration
- Your logo on our club warm-up t-shirts (all teams – 140+ athletes)
- Co-title sponsor for all Mariners Volleyball club play days (2-3 play days)
- Your logo hung up in gym during all Mariners Volleyball Club play days
(3 x 9 banner will need to be provided)
- Your ability to distribute information during club play days or web mail outs.
- Recognition plaque for display in your place of business
- Two Mariner Volleyball Club golf shirts
- A letter of Appreciation



Did you know? 73% of graduating athletes from the Mariners Volleyball Club are playing post secondary volleyball in 2015/16



Levels of Sponsorships

Age Group Sponsor - \$1000

As an age group sponsor for the club you will receive the following:

- Your logo placed on our website
- Your logo on our club warm-up t-shirts (age group – 12-36 athletes)
- Co-title sponsor for Mariners Volleyball club age group play day
- Your logo hung up in gym during Mariners Volleyball Club age group play day (banner will need to be provided)
- Recognition plaque for display in your place of business
- A letter of Appreciation



Did you know? Every high school in Nanaimo is represented by athletes within the Mariners Volleyball Club



Levels of Sponsorship

Web Advertiser \$150

As a web advertiser sponsor for the club you will receive the following:

- Your logo placed on our website



Did you know? In 2015 the number of youth volleyball players playing club in Nanaimo doubled from 2014



Contact us to start a sponsorship today!

For more information please contact:

Rick Bevis @ rick.bevis@shaw.ca

Mariners Volleyball Club website: marinersvolleyballclub.ca

